

23rd Annual Case Management Conference

Conference Dates — October 24-26, 2017

DoubleTree By Hilton Omaha Downtown—Omaha, NE

Make an impact!

Reach 400+ people from around the country!

The 23rd Annual Case Management Conference is a great opportunity for your organization to reach hundreds of case managers, service coordinators, social workers, mental health practitioners, supervisors, program managers, administrators, and more. A range of exhibit, advertisement, and sponsorship options afford you the opportunity to reach numerous attendees in a variety of ways.

Let people know about your organization by displaying information on products and services in a special exhibit area at the DoubleTree by Hilton Omaha Downtown, advertise in the Conference Program which attendees will use throughout the conference giving you maximum exposure, or provide a special sponsorship to support the conference and increase brand recognition.

For additional information, contact:

Theresa Henning

(402) 441-4385

nacm@yournacm.com

Conference participants come from around the country, and will be looking for products and services that will help them make an impact in their communities.

Join NACM and their partners in their dedication to improving the quality of case management services through education and training.

Marketing Opportunities



- Conference Sponsorships
- Exhibiting at Conference
- Advertising in Conference Program



Hotel Information

The 23rd Annual Case Management Conference will be held at the DoubleTree By Hilton Omaha Downtown, located in the heart of the downtown Omaha, NE. Special room rates will be honored on a space-available basis until the NACM room block sells out. **Room rates are only \$130 plus tax** for single or **\$135 plus tax** for double occupancy.

DoubleTree By Hilton Omaha Downtown
1616 Dodge Street
Omaha, NE 68102
1-800-222-TREE

SPONSORSHIP

Becoming a sponsor of the 23rd Annual Case Management Conference at the DoubleTree By Hilton Omaha Downtown provides benefits that offer an excellent return on your marketing investment. We offer sponsorship opportunities for every level of interest and every budget!

Sponsorship Opportunities

Conference Co-Sponsor - \$10,000 minimum

As a conference co-sponsor your organization will be involved in the planning of the conference along with NACM. Your organization name and/or logo will be included on all conference materials. For additional details contact Theresa Henning at 402-441-4385.

Keynote Speaker - \$ 5,000

Sponsorship will be noted in the Conference Program, and by a prominent display of the sponsor's logo. There are three keynote speaker sponsorship opportunities.

Lunch - \$ 3,000

Sponsorship will be noted in the Conference Program, from the podium during the luncheon, and through on-site signage in the luncheon room. Sponsors will also have the opportunity to address the group during the luncheon program. There are three lunch sponsorship opportunities.

Networking Break - \$ 2,000

There are breaks each day of the conference where attendees often linger for networking. Sponsorship will be noted in the Conference Program, and on-site signage on the break tables. There are six networking break sponsorship opportunities.

WiFi Access - \$ 2,000

WiFi access is always popular among attendees. Sponsorship will be noted in the Conference Program and by prominent display of the sponsor's logo.

NACM Conference Bags - \$ 1,500

All 400+ attendees receive a bag holding all conference materials, which feature the NACM and sponsor's logos. Sponsorship will be noted in the Conference Program.

Note Pads - \$1,000

Note pads are included in the conference folder for all 400+ conference attendees. Sponsor may also opt to provide 600 pre-made note pads.

Lanyards - \$750

Lanyards are provided to all conference attendees. The sponsor's name and/or logo is displayed on the lanyards. Sponsor may also opt to provide 600 pre-made lanyards.

Pens - \$500

Pens are included in the conference folder for all 400+ conference attendees, and are also made available at the conference registration desk. Sponsor may also opt to provide 600 pre-made pens.

*If you are interested in discussing other sponsorship options or want more information about providing [scholarships or prizes for conference drawings](#), please contact Theresa Henning at (402) 441-4385 or nacm@yournacm.com.

Exhibiting and Advertising Packages

Case Management Supporter — \$1,100

- Half page advertisement in the Conference Program
- One exhibit table

Case Management Friend — \$550

- Business card size advertisement in the Conference Program
- One exhibit table

EXHIBITING

Exhibitor Benefits:

- A 6-foot table and chair to display your materials.
- The opportunity to interact with 400+ local and national attendees.
- Recognition in Conference Program, increasing brand recognition and visibility.
- Scheduled exhibit breaks throughout conference.
- Organization name and contact information provided to each attendee in the Conference Program.
- One conference registration and special exhibitor rate of \$299 for additional staff who want to attend conference sessions.
- Company name and link to website listed on www.yournacm.com.

Interact directly with conference attendees and share your products and services by exhibiting at NACM's 23rd Annual Case Management Conference. This is a great opportunity for your organization to share products and build or expand your client base while taking part in conference sessions to expand your knowledge.



Exhibitor Rates

Exhibit Table - \$400

Includes one conference registration, 6-foot table and chair to display materials.

Registration Insert - \$325

A full page, 8.5 X 11 or smaller, pre-printed informational piece to be inserted in the conference folder and distributed to all attendees.

Take One Exhibit - \$175

Display brochures, pamphlets, cards, or leaflets on a shared table in prominent location. Our staff maintains and replenishes your materials during the conference.

Luncheon Tickets - \$45

Additional tickets to luncheon events for exhibitors. Exhibitor Conference Passes include lunch on all days.

Exhibitor Conference Passes - \$299

One Exhibitor Conference Pass is included with your exhibit table. Additional passes can be purchased at \$299 per person.

Pre-Conference Mailing Labels - \$200

A set of one-time-use mailing labels for promotional contact with conference attendees prior to the conference. These labels will be limited to attendees who are pre-registered by August 21, 2016.

Post-Conference Mailing Labels - \$225

A set of one-time-use mailing labels for promotional contact with conference attendees following the conference. These labels will include all conference participants.

Post-Conference E-mail Distribution - \$225

NACM staff will e-mail a one-page promotional piece (provided in PDF form by exhibitor) to conference attendees after the conference. The distribution list will include all conference participants who provide a valid e-mail address.

Make an impact!

Reach 400+ people from around the country!

Exhibitor Schedule*

Monday, October 23, 2017

2:00 p.m. - 4:00 p.m. Early exhibit set-up and registration (Optional)

Tuesday, October 24, 2017

7:30 a.m. - 8:00 a.m. Exhibit set-up and registration

8:00 a.m. - 4:30 p.m. Exhibit Hall open

2:30 - 3:00 p.m. Participant break in the Exhibit Hall

Wednesday, October 25, 2017

8:00 a.m. - 4:30 p.m. Exhibit Hall open

2:30 - 3:00 p.m. Participant break in the Exhibit Hall

Thursday, October 26, 2017

8:00 a.m. - 12:30 p.m. Exhibit Hall open

*Schedule subject to change.

ADVERTISING

Let people know about your products and services by advertising in the Conference Program. You'll deliver your message directly to your target market, while also supporting NACM in their work to promote excellence in case management services nationwide.

By advertising in the Conference Program, you can call attention to your exhibit table, offer a special deal for conference attendees, promote products and services—or even wish NACM and conference participants the best conference ever!

Why Advertise in the Conference Program?

- Every attendee receives the Conference Program and refers to it many times a day. They'll see your advertisement often.
- The Program is printed in full color, so your advertisement can include vibrant and exciting images to catch the reader's attention.
- You will generate valuable contacts with social service professionals throughout the country.

Advertising Rates

Camera-ready artwork or electronic advertisement format to be provided by the applicant in JPEG, TIFF, or PNG. Subject to approval of NACM.

Full Page 9.625 X 7.875 inches	\$1,500	Inside Front Cover 11.5 X 8.5 inches	\$2,500
Half Page 4.75 X 7.875 inches	\$1,000	Inside Back Cover 11.5 X 8.5 inches	\$2,500
Quarter Page 4.75 X 3.875 inches	\$ 500	Back Cover 11.5 X 8.5 inches	\$3,000
Business Card Size 2.375 X 3.875 inches	\$ 250		



National Association of Case Management

Application and Contract

23rd Annual Case Management Conference October 24-26, 2017 • DoubleTree By Hilton Omaha Downtown—Omaha, NE

Mail or fax this form with payment to: NACM • 1645 'N' Street • Lincoln, NE 68508 • Phone 402-441-4385 • Fax 402-441-4335

1. Published Information: This information will be used on all published materials. Please print clearly and exactly how you want information to appear.

Company Name: _____ Website: _____

Fax: _____ Phone: _____ Email: _____

Contact Name: _____ Title: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Full name of all booth staff: _____

3. Description and Advertisement: Attach to this document and e-mail to Theresa Henning at nacm@yournacm.com the following items as applicable.

- Description of Products and Services:** 40 word description of your products and services (if limit is exceeded description will be subject to editing). Please e-mail document in word format. Required for all submissions
- Advertisement:** Attach a copy here and e-mail a copy-ready JPEG, TIFF, or PNG file. Required if purchasing an advertisement.
- Alternate Contact Information:** Attach alternate or additional contact information if different from published information above.

4. Payment: Choose the options you would like in the box to the right and total them at the bottom.

- Enclosed is my full payment.
- Please invoice me. I understand that space will be cancelled if payment is not received by NACM within 60 days of submission of this Application and Contract.
- Please contact me with more details on **scholarships or prizes for conference drawings**.

The undersigned do hereby apply for the reservation of space at NACM's 23rd Annual Case Management Conference. We understand this application becomes a binding agreement between NACM and the undersigned exhibitor when accepted by NACM. We agree to abide by the "Rules Governing NACM's 23rd Annual Case Management Conference" and such additional rules and regulations as may be adopted by NACM. We understand that exhibit space allocation shall be at the discretion of NACM. Cancellations, in whole or in part, must be made in writing, and are subject to cancellation fees outlined in the "Rules Governing NACM's 23rd Annual Case Management Conference".

Authorized Signature _____

Date _____

Sponsorship/ Packages (page 2)

- Conference Co-Sponsor \$10,000
- Keynote Speaker \$5,000
- Lunch \$3,000
- Networking Break \$2,000
- WiFi Access \$2,000
- NACM Conference Bags \$1,500
- Note Pads \$1,000
- Lanyards \$750
- Pens \$500
- Case Management Supporter \$1,100
- Case Management Friend \$550

Exhibiting (page 3)

- Exhibit Table(s) _____ x \$400 \$ _____
- Registration Insert \$325
- Take-One Exhibit \$175
- Luncheon Tickets \$45
- Exhibitor Conference Passes \$299
- Pre-Conference Mailing Labels \$200
- Post-Conference Mailing Labels \$225
- Post-Conference Email \$225

Advertising (page 4)

- Full Page \$1,500
- Half Page \$1,000
- Quarter Page \$500
- Business Card Size \$250
- Inside Front Cover \$2,500
- Inside Back Cover \$2,500
- Back Cover \$3,000

Grand Total: \$ _____

1. **WHO MAY SPONSOR, EXHIBIT OR ADVERTISE** – NACM and its sponsors reserve the right to determine eligibility of any applicant. Acceptance of an applicant is in no way to be construed or promoted as an endorsement by NACM or its sponsors.
2. **ASSIGNMENT OF EXHIBIT SPACE** - Assignment of space will be made on a first-come, first-serve basis. NACM reserves the final decision and right, in the best interest of the Exhibit Hall, to amend the floor plan or relocate selected space in areas other than that selected by Exhibitor.
3. **CANCELLATION** - An applicant may cancel or withdraw from their Sponsorship/Exhibit Booth/Advertisement subject to the following conditions:
 - The applicant shall file a written notice of intention to cancel or withdrawal by July 31, 2017.
 - If a written notice is received by NACM on or before July 31, 2017, fees paid shall be returned minus a service fee of \$100 per sponsorship/exhibit booth/advertisement.
 - If written notice of cancellation is received on or after July 31, 2017, refunds will be at the discretion of NACM.
4. **HOLD HARMELESS CLAUSE** - The applicant assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to applicant's displays, equipment, and other property brought upon the conference premises and shall indemnify, defend, and hold harmless DoubleTree By Hilton Omaha Downtown, NACM, and its sponsors, and their respective officers, directors, employees, or agents from any and all such possible losses, damages, and claims. The terms of this provision shall survive the termination or expiration of this agreement.
5. **ARRANGEMENTS OF EXHIBITS** – Nothing shall be posted, tacked, screwed, or otherwise attached to columns, walls, floors, or other parts of the facility or furniture. Applicants shall not do, nor permit to be done, anything which may interfere with the effectiveness or accessibility of utility, heating, ventilation, or air conditioning systems or portions thereof, or to the public area. Applicants agree to maintain exhibit space during open Exhibit Hall hours. In the event the applicant fails to set-up before 9:00 a.m. on Tuesday, October 24, 2017, NACM reserve the right to take possession of the space and reassign it to another organization. The exhibit area is accessible to the public and not secured overnight. NACM and its sponsors are not responsible for loss or damage to property or person. Booths are to be dismantled and removed by 5:00 p.m. on Thursday, October 26, 2017.
6. **REGISTRATION** - All visitors to the NACM conference must register in accordance with the rules of the Conference. Depending on your choice of package, registration may be included in your fees or can be purchased on an à la carte basis.
7. **OBJECTIONABLE CONDUCT** – NACM reserve the right to reject or terminate exhibit privileges of any applicant including personnel in whole or in part, which because of notice, conduct of personnel, method of operation, selling outside of the booth, materials, or for other causes NACM believes is not compatible with the purpose of the Conference and Exhibition, or any other reason in the opinion of NACM, without liability for any refunds.
8. **COMPLIANCE WITH LAWS** - Applicants shall bear responsibility for the compliance with any and all local, city, state, and federal safety, fire, and health laws, ordinances and regulations, including the policies, rules, and regulations of the DoubleTree By Hilton Omaha Downtown, regarding the installation, dismantling, and operation of the exhibit. No flammable liquids are allowed in the building, and smoking is prohibited in all indoor areas.
9. **AMERICANS WITH DISABILITIES ACT** - Applicant represents and warrants that its exhibit and product/services information shall comply with the Americans with Disability Act, its regulations and guidelines (collectively "ADA"). Applicants shall indemnify, defend, and hold harmless NACM and its sponsors, and their respective directors, officers, employees, and agents against any and all claims and expenses, including attorney's fees and costs, arising out of or related to applicants' breach of this provision or noncompliance with any provision of the ADA.
10. **EXHIBIT HOURS** - In their own best interest, and for security, applicants are encouraged to keep an attendant at their exhibit table during all open hours. It is agreed that no applicant will dismantle or remove any part of their exhibit prior to conference ending. If an applicant violates this provision, the applicant will be fined up to \$200. Each applicant shall name one individual to act as its authorized representative at the exhibit. All applicant representatives need to check in at the conference registration desk, and are required to wear the conference name tag.
11. **FORCE MAJEURE** - Should events beyond the reasonable control of NACM, its sponsors, or DoubleTree By Hilton Omaha Downtown, such as acts of God, war, curtailment or interruption of transportation facilities, unavailability of facilities, threats or acts of terrorism or similar acts, diseases, epidemic, State Department or other federal, state, or local government agency travel advisory, civil disturbance, or any other cause beyond the party's control, which, in the party's reasonable judgment, would tend to make it commercially unreasonable, illegal, or impossible for either party to perform its or their obligations under this Agreement as they relate to the Conference and Exhibit Hall, such party may cancel the Agreement upon written or email notice to the applicant without liability including return of fees in whole or part at NACM's discretion.
12. **PHOTOGRAPHS/VIDEOTAPING** – NACM and its sponsors reserve the right to record, videotape, and take photographs.
13. **COPYRIGHTED WORKS** - Applicant acknowledges and agrees that it shall be solely responsible for obtaining any licenses, permits, etc. which may be required for it to broadcast, perform, or display any copyrighted materials including, but not limited to, music, video, and software. Applicant shall indemnify, defend, and hold harmless NACM and its partners, and their directors, officers, employees, and agents from and against any and all claims and expenses, including attorney's fees and costs, arising out of or related to applicants' breach of this provision.
14. **CHANGES** – NACM reserve the right to make any changes in the rules necessary to ensure the health and safety of those in attendance, the significance of the exhibition, and harmony of operation. Applicants will be advised of any such changes by bulletin or e-mail.
15. **COMMUNICATION** - All conference correspondence will be made through e-mail. A valid e-mail address is required.
16. **VIOLATIONS** - Violation of any of these rules and regulations on the part of the applicant, its employees, or agents shall, at the discretion of NACM, constitute cause for NACM to terminate this Agreement, expel applicant from the Exhibit Hall, and applicant shall forfeit all fees paid to NACM. All decisions of NACM are final.